

## 2023 CTLF CEO Forum Timeline – Gold, Platinum, Presenting Partners

## September

- 9/21 Last Chance to Register!
  - Partner last push to invite guests
    - CTLF sends partners new invitation to use
    - CTLF sends partners registration update
  - Registration closes 9/26

## October

- 10/2 Event set-up at Seawall Ballroom 1-5pm
  - o Partners set up their info tables
- 10/2 CTLF sends partners final registration list
- 10/3 Event Day
  - o Partners arrive 7:30am to welcome guests
  - o Doors open 7:45am
  - o Program ends 11:00am
  - o Post-event networking ends 11:30am
- 10/6 CTLF send partners final attendee list and requests for contact
- 10/9 10/18 CTLF connects with Gold and Platinum partners to begin planning post-event engagement opportunity